



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 5298910

Schedule Dates 06/28/22-07/04/22
Advertiser John King for Governor-D (146204)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 7872 (1748311)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 7872
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.7855
6/21-6/27

Date Entered 06/24/22
Last Modified 06/24/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$2,670.00
Net Total \$15,130.00
Sales Tax

Washington (WJLA)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Jul. 2022 | 22 | \$17,800.00 |
| Grand Total: | 22 | \$17,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 06/29/22-06/29/22 | 3 | :30 | 5:58:15A- News-7News ON YOUR SIDE at 6AM | | | | 1 | | | | | 1 | \$400.00 | \$400.00 | Washington (WJLA) | | 6/24/22 |
| 2.0 | Normal Line / SPOT | 06/28/22-06/30/22 | 2 | :30 | 7A- 8A (EST) | | | 1 | | 1 | | | | 2 | \$900.00 | \$1,800.00 | Washington (WJLA) | | 6/24/22 |
| 3.0 | Normal Line / SPOT | 06/29/22-07/01/22 | 2 | :30 | 8A- 9A (EST) | | | | 1 | | 1 | | | 2 | \$900.00 | \$1,800.00 | Washington (WJLA) | | 6/24/22 |
| 4.0 | Normal Line / SPOT | 07/04/22-07/04/22 | 3 | :30 | 8A- 9A (EST) | | 1 | | | | | | | 1 | \$700.00 | \$700.00 | Washington (WJLA) | | 6/24/22 |
| 5.0 | Normal Line / SPOT | 06/30/22-06/30/22 | 3 | :30 | 10:58:25A- ABC-The View | | | | | 1 | | | | 1 | \$500.00 | \$500.00 | Washington (WJLA) | | 6/24/22 |
| 6.0 | Normal Line / SPOT | 06/29/22-06/29/22 | 3 | :30 | 11:59:56A- News-7News ON YOUR SIDE at Noon | | | | 1 | | | | | 1 | \$300.00 | \$300.00 | Washington (WJLA) | | 6/24/22 |
| 7.0 | Normal Line / SPOT | 07/01/22-07/01/22 | 3 | :30 | 2P- ABC-General Hospital | | | | | | 1 | | | 1 | \$400.00 | \$400.00 | Washington (WJLA) | | 6/24/22 |
| 8.0 | Normal Line / SPOT | 07/01/22-07/01/22 | 3 | :30 | 4:59:30P- News-7News ON YOUR SIDE at 5PM | | | | | | 1 | | | 1 | \$450.00 | \$450.00 | Washington (WJLA) | | 6/24/22 |
| 9.0 | Normal Line / SPOT | 06/29/22-06/29/22 | 3 | :30 | 4:59:30P- News-7News ON YOUR SIDE at 5PM | | | | 1 | | | | | 1 | \$450.00 | \$450.00 | Washington (WJLA) | | 6/24/22 |
| 10.0 | Normal Line / SPOT | 06/28/22-06/30/22 | 3 | :30 | 5:59:26P- News-7News ON YOUR SIDE at 6PM | | | 1 | | 1 | | | | 2 | \$700.00 | \$1,400.00 | Washington (WJLA) | | 6/24/22 |
| 11.0 | Normal Line / SPOT | 06/28/22-06/30/22 | 3 | :30 | 7:27:56P- Jeopardy | | | 1 | | 1 | | | | 2 | \$2,000.00 | \$4,000.00 | Washington (WJLA) | | 6/24/22 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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| 12.0 | Normal Line / SPOT | 07/01/22-07/01/22 | 3 | :30 | 11:00:26P- News-7News ON YOUR SIDE at 11PM | | | | | | 1 | | | 1 | \$500.00 | \$500.00 | Washington (WJLA) | | 6/24/22 |
| 13.0 | Normal Line / SPOT | 06/29/22-07/01/22 | 2 | :30 | 6:58:46P- Wheel Of Fortune | | | | 1 | | 1 | | | 2 | \$1,800.00 | \$3,600.00 | Washington (WJLA) | | 6/24/22 |
| 14.0 | Normal Line / SPOT | 07/03/22-07/03/22 | 3 | :30 | 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM | | | | | | | | 1 | 1 | \$200.00 | \$200.00 | Washington (WJLA) | | 6/24/22 |
| 15.0 | Normal Line / SPOT | 06/30/22-06/30/22 | 3 | :30 | 11:35P- ABC-Jimmy Kimmel | | | | | 1 | | | | 1 | \$300.00 | \$300.00 | Washington (WJLA) | | 6/24/22 |
| 16.0 | Normal Line / SPOT | 06/28/22-06/28/22 | 3 | :30 | 9A- Live with Kelly | | | 1 | | | | | | 1 | \$300.00 | \$300.00 | Washington (WJLA) | | 6/24/22 |
| 17.0 | Normal Line / SPOT | 07/04/22-07/04/22 | 3 | :30 | 7A- 8A (EST) | | 1 | | | | | | | 1 | \$700.00 | \$700.00 | Washington (WJLA) | | 6/24/22 |
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